



WaterStone Bank Partners with eGlobal to Expand ATM Reach

Kaysville, UT March 25, 2015— eGlobal recently announced a partnership with WaterStone Bank to expand the financial institution’s ability to service customers with managed ATM services.

WaterStone Bank of Wauwatosa, Wisconsin has entered into a partnership with eGlobal to brand 6 ATMs in Best Buy locations throughout Wisconsin. This partnership includes custom branding of the ATMs and surcharge free transactions for customers of the bank.

“The eGlobal partnership allows us to increase the reach of our brand in a new way while also providing greater convenience for our customers.” stated Rebecca Arndt of WaterStone Bank.

Launched in 2014, eGlobal Bank Branding division allows financial institutions to expand the reach of their ATM network, without taking on the entire management process. Banks and Credit Unions can wrap our ATMs in their local market with custom graphics, implement custom welcome screens and receipt messages, and provide their customers and members with surcharge-free transactions. eGlobal continues to manage the ATM, including machine loading, maintenance, and other needs.

“The eGlobal Bank Branding program is a great chance for financial institutions to expand their presence in their local market, without taking on the day-to-day ATM management responsibilities. Banks and credit unions can serve current customers, and offer services to new customers with our fully managed solution,” explained Chris Matthews, eGlobal Bank Branding Sales Manager.

About eGlobal

[eGlobal](#) is one of North America’s largest providers of ATM services to hospitality, retail, and convenience industries. eGlobal deploys thousands of ATMs nationwide and maintains one of the leading ATM uptime rates in the industry.

About WaterStone Financial, Inc.

[WaterStone Financial, Inc.](#) (NASDAQ: WSBF) is a single-bank, holding company headquartered in Wauwatosa, WI. With \$1.8 billion in assets at December 31, 2014, WaterStone has nine community bank branches in the metropolitan Milwaukee market, a loan production office in Minneapolis, Minnesota, and mortgage banking offices in sixteen states around the country. Additional financial detail related to WaterStone Bank, SSB can be found on the [FDIC](#) web site under the "Industry Analysis" tab.

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